



# New Holland Brewing coming to Grand Rapids

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GRAND RAPIDS, Mich. (WOOD) — New Holland Brewing Co. is coming to Grand Rapids as part of a new Rockford Construction development aimed at revitalizing the city’s West Side.

“We’re thrilled to be in Grand Rapids,” New Holland Brewing President and CEO Brett VanderKamp said. “It’s been a long time coming and we really feel welcome here.”

The complex will be located at the corner of Bridge Street NW and Broadway Avenue, Rockford Construction and New Holland Brewing announced Tuesday afternoon.

“Why not the West Side? I mean, this is an amazing location,” VanderKamp said. “Yes, it’s the West Side and maybe there has been history there, but I think that is all changing.”



(<https://lintvwood.files.wordpress.com/2014/10/new-holland-rendering-1.jpg>)

(A rendering of the new complex.)

The two-building development will be mixed-use. Half of it will house the new brewery, a distillery tasting room and a restaurant. New Holland Brewing said the brewery will increase its production by between 2,000 and 3,000 barrels each year. It will bring about 150 new jobs to the area.

“We’re looking at bringing our single malt whiskey production here, as well as our sour beer production,” VanderKamp said. “We really want to give a focus to sour beer here, offload that from our main manufacturing facility, bring that here and really give this place something special and unique.”

The other of the two buildings in the complex will be five stories. It will contain retail space and about 35 apartments.

Demolition of the buildings that currently stand on the site of the new brewery is expected to happen in March of next year. The brewery is expected to open in late 2015 or early 2016. The residential and retail half of the development should be finished by April 2016.



(<https://lintvwood.files.wordpress.com/2014/10/07/new-holland-rendering-2.jpg>)

(A rendering of the new complex.)

Rockford Construction CEO Mike VanGessel said in a release that the project is part of his goal to rejuvenate the West Side.

“We were looking for something that was really a game changer and we really saw this corner as the impetus to get kind of the momentum coming down the street,” VanGessel said.

Rockford Construction relocated its headquarters on nearby First Street NW in 2013. It’s an neighborhood that is close to VanGessel, who grew up in the area.

“I think the West Side has a rhythm to it and cadence to it that we are really trying to capture. We are really pleased with what we are bringing to the street, but certainly there is a lot more opportunity to build things that look different,” VanGessel said.

**Online:**

**[New Holland Brewing \(http://newhollandbrew.com/\)](http://newhollandbrew.com/)**

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Not surprised at all that Mr. VanGessel and Mr. Gutowski are from the westside. I have long since moved away but it tickles me to death to see someone bring new life and light back to the area. Bless the hearts of everyone involved in this project